



WTIC-TV

ORDER

Print Date 09/20/12

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Flight Dates 09/21/12-09/24/12

Contract / Revision 389310 /

Original Date / Revision
09/20/12 09/20/12

Advertiser Democratic Congress Camp

Agency Great American Media

Buying Contact Jordan Johannesse

3050 K St NW
Washington, DC 20007

Product

DCCC

Agency Com 15%

Billing Contact

3050 K St NW
Washington, DC 20007

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1472

Alt Order # 06328297

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2, PL3

Priority 02

Advertiser Ref

Primary Account Executive
Jordan Johannesen

Account Executive	Order%	Start Date	End Date
Jordan Johannesen	100%		

Order Share 18% Market Value 47361

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	44%	20838
4WVIT	13%	6156
5WTNH	25%	11840
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	13	\$7,246.25	\$8,525.00	0.00	08/27/12	09/24/12	13	\$7,246.25	\$8,525.00
Totals	13	\$7,246.25	\$8,525.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	09/21/12	09/24/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-11:00 PM)	M--F--	:30	1	\$1,300.00	02	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--		1				\$1,300.00		0.00			
E 2	61	09/21/12	09/24/12	M-F News at 11pm News at 11pm	CM	11p-1135p	M--F--	:30	1	\$450.00	02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--		1				\$450.00		0.00			
E 3	61	09/21/12	09/24/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M--F--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--		1				\$200.00		0.00			
E 4	61	09/21/12	09/24/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	M--F--	:30	1	\$225.00	02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--		1				\$225.00		0.00			
E 5	61	09/21/12	09/24/12		CM	6p-630p	M--F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00



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Contract / Revision **389310** Flight Dates **09/21/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:15:00

Advertiser **Democratic Congress Cam** Product **DCCC**Estimate # **1472**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6p-630p M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--					1	\$400.00		0.00			
E 6	61	09/21/12	09/24/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M--F--	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--					1	\$600.00		0.00			
E 7	61	09/21/12	09/24/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	M--F--	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/12	09/27/12	M--F--					1	\$250.00		0.00			
E 8	61	09/22/12	09/22/12	Sa 9a-930a Sa 9a-930a	CM	9a-930a	-----1-	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-					1	\$200.00		0.00			
E 9	61	09/22/12	09/22/12	Sa 930a-10a Sa 930a-10a	CM	930a-10a	-----1-	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-					1	\$200.00		0.00			
E 11	61	09/23/12	09/23/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1					1	\$1,200.00		0.00			
N 12	61	09/22/12	09/22/12	College Football College Football	CM	730-11p	-----1-	:30	1	\$1,750.00	02	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-					1	\$1,750.00		0.00			
N 13	61	09/21/12	09/21/12	Fri Prime A Bones	CM	8p-9p	----2--	:30	2	\$875.00	03	0.00	NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----2--					2	\$875.00		0.00			
													Totals	13	\$8,525.00